



## Leading Global Digital Communications Specialist Implements FireEye Managed Defense™ to Protect Clients from Advanced Attackers

### CUSTOMER PROFILE

Investis provides the world's leading digital communications platform for hosting corporate and investor relations websites and web data feed services. Investis helps 1,700 clients and over 3,000 communications professionals in more than 30 countries communicate, engage, and understand their global corporate audiences. Investis employs 350 people in six countries.

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### BUSINESS CHALLENGE

As a provider of digital corporate communication services to many of the world's leading companies, information security is of critical importance to Investis. Investis designs, builds, hosts, and maintains their clients' digital estates, publishing market-facing information on a daily basis. Corporate information partners are an attractive target for advanced attackers seeking lucrative inside information. This compelled Investis to take extra measures to protect their environment.

Investis is ISO 27001 certified and a member of CISP, the U.K. government's cybersecurity

information partnership. The Investis security team conducts regular penetration testing and has multiple applications to scan for vulnerabilities. They maintain a rigorous patch schedule and install the latest, up-to-date anti-virus software.

The ever-increasing sophistication of cybercrime and first-hand experience of the mechanisms being used by state-sponsored hackers led Investis to conclude that traditional information security practices were inadequate. Attacks by advanced threat actors required a superior ability to rapidly detect, investigate and resolve at the earliest stages.



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## SOLUTION

As well as being the cybersecurity partner of choice for many of the U.S.'s largest firms, Investis knew that Mandiant had been selected by the U.K. Government Communications Headquarters (GCHQ) as one of four vendors certified to respond to cybersecurity attacks targeting the U.K.'s national infrastructure. After further recommendations by key clients, Investis hired Mandiant, initially to conduct a strategic review of its information security program.

Following a rigorous, on-site assessment, Investis was pleased to find its daily operational practices were not putting the company at risk and best practices were being observed, but they acknowledged the need to scale their monitoring and incident response capabilities. Investis chose to augment its security team with the FireEye Managed Defense service.

“We chose FireEye Managed Defense because we wanted expert consultants who specialise in identifying and stopping advanced attackers,” said Investis’ Chief Operating Officer, Alex Booth. “For Investis to be the world’s safest platform for managing digital communications and hosting corporate websites, we needed the strongest cybersecurity partner in the

business. Mandiant is on the front lines investigating advanced attacks every day, which gives them the cutting edge in threat intelligence.”

The FireEye Managed Defense team regularly monitors all traffic flowing through Investis’ global network, using advanced detection and data analysis capabilities and drawing upon intelligence collected during thousands of client engagements across all major industries. When Managed Defense confirms an incident, it alerts the Investis team and directs their response.

The service also provides the following capabilities:

### **Attack confirmation by top security**

**experts:** Threat assessment experts analyse Investis’ network traffic around the clock, proactively hunting for signs of compromise, such as spear-phishing attempts or command and control activity.

**Context and risk assessment:** Analysts correlate attacker tactics against an extensive database of intelligence, collected from 100,000+ annual hours of incident response experience. They classify the risk and provide Investis’ security team with details about what is happening.

“The whole team has been great to work with. **It feels like a true partnership – not just a vendor relationship.**”

**Rapid response:** Investis can quickly engage Mandiant’s professional services team when rapid response or advanced forensic capabilities are required.

### **BUSINESS BENEFITS**

The primary benefit that Investis receives from the FireEye Managed Defense service is the ability to detect advanced attacks that would otherwise go unnoticed and to rapidly follow-up on incidents so attacks can be stopped in the earliest stages.

“FireEye Managed Defense acts like part of our extended security team, continuously monitoring and poised for immediate response,” said Siv Ananthakumar, Director of IT Operations. “Managed Defense has the expertise and ability to ascertain the root cause of incidents, enabling us to respond in a way that minimises the risk of a recurrence.”

Some of the specific benefits Investis has realised with the Managed Defense service:

**Improved detection of attempted attacks:**

By applying intelligence about the newest advanced attacker techniques and tactics, Managed Defense enables the Investis team to detect and stop attacks that could otherwise put its clients in jeopardy.

**Reduced response time:** Detailed analysis and remediation recommendations provided by the Managed Defense analysts enable the Investis team to quickly prioritise and resolve issues.

**Enhanced incident response capabilities:**

Exposure to FireEye Managed Defense analysts has raised the skills and awareness of Investis’ IT team while providing rapid access to incident response experts when incidents escalate.

### **VISION**

Investis is expanding its deployment of the FireEye Managed Defense solution, adding network sensors in additional locations throughout the world and is currently assessing endpoint coverage for end-to-end visibility. Investis wants to leverage the knowledge they have gained about advanced threats. Through its partnership with FireEye Managed Defense and continued development of its security practices, Investis is responding to the growing security concerns of companies all over the world by providing the safest information services platform available.